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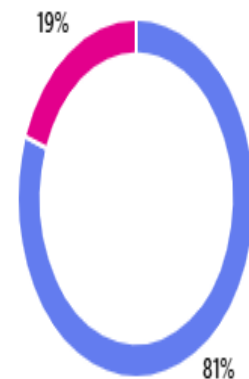
## **Survey on Student Satisfaction with Specialization**

**Date : 28.04.2025-04.05.2025**

This report is based on the results of a survey conducted to assess the level of program satisfaction among students studying in the Business and Management School. A total of 31 students participated in the survey. The results obtained will be used to improve the teaching process and to support evidence-based management decisions.

### **1. The courses taught develop the essential knowledge and skills required in the field of tourism:**

● Raziyam	25
● Razi deyiləm	6



**I am satisfied- 25**

**I am not satisfied-6**

### **2. I am satisfied with the teachers' use of practical examples regarding the field during the lesson:**

● Razıyam 25  
● Razı deyiləm 6

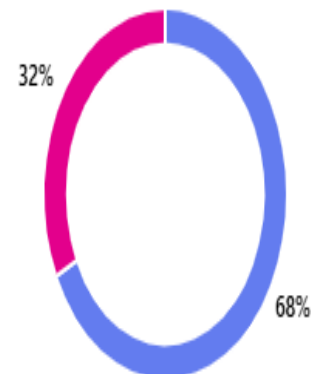


**I am satisfied- 25**

**I am not satisfied-6**

**3. Special attention is given to the development of foreign languages (especially English) in training and lessons:**

● Razıyam 21  
● Razı deyiləm 10



**I am satisfied- 21**

**I am not satisfied-10**

**4. During my studies, my customer service, communication, and management skills have been developed:**



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● Raziyam	26
● Razi deyiləm	5



**I am satisfied- 26**

**I am not satisfied-5**

**5. I believe that the specialization I have chosen is competitive and in demand in the labor market:**

● Raziyam	28
● Razi deyiləm	3



**I am satisfied- 28**

**I am not satisfied-3**



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## 6. Suggestions and Additional Thoughts on Education by Specialization and the General Teaching Process:

The following are the main points raised by students studying in the Business and Management School regarding the teaching process:

- **Increase in Practical Lessons:** While the overall teaching process is considered satisfactory, students have suggested an increase in the number of practical lessons. It is considered to be beneficial to conduct more practical sessions related to their specialization.
- **Non-Specialized Subjects:** Some students proposed reducing the number of non-specialized subjects and suggested that these courses should not include written exams. This could allow students to focus more on their specialized courses.
- **Tuition Fees and Retakes:** Concerns were raised about the high fees for subgroups and the difficulties encountered in retaking failed courses. These are viewed as factors that may negatively influence the learning process.
- **Foreign Language Instruction:** In addition to English, students have suggested expanding the teaching of other foreign languages, especially German and French.
- **Attendance Issues:** Students expressed a desire to review the current procedures related to absences, particularly suggesting more lenient policies for early morning (8:30 AM) classes.

Overall, students rated the quality of education positively and expressed a desire for a more practical approach in the future.

### Survey link:

<https://forms.office.com/r/Gz7dUXpCph?origin=lprLink>

### Report link:

[https://forms.office.com/Pages/AnalysisPage.aspx?AnalyzerToken=XeIROaCzOZOAKVNsPloBtkhGgosnQdnv&id=te9GA\\_vfr0qhWQecHAMIx0qz-MVZRyVGk1kyRsBSQJpUQTMwTkYyTUIFWE9QUkZIWkRUNIRRSlpNQi4u](https://forms.office.com/Pages/AnalysisPage.aspx?AnalyzerToken=XeIROaCzOZOAKVNsPloBtkhGgosnQdnv&id=te9GA_vfr0qhWQecHAMIx0qz-MVZRyVGk1kyRsBSQJpUQTMwTkYyTUIFWE9QUkZIWkRUNIRRSlpNQi4u)